

# The Didsbury Pioneer

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DIDSBURY ALBERTA, THURSDAY, MARCH 20, 1958

55.00 a Year; 5c a Copy

## Ramblers Win In Four Games; Gain Possession Of Cup

For the first time in many a moon a local hockey club has come up with a league championship and a cup to prove their superiority over other clubs in the Chinook Hockey League. Ramblers defeated Trochu in the semi-finals and then went on to down Carstairs in a best-of-five series. The locals won the title by virtue of a win in the first game, a tie in the second and then two wins in a good average in any league.

After previously winning and tying a game, Ramblers defeated the visitors 5-4 on local ice on March 12; they moved south on Friday night and knocked over their opponents by a 7-5 count, thus being first in line when the league cup was presented. A previously postponed game fell by the wayside when the same two teams played to a 5-5 tie here Saturday night.

## WESTERDALE NEWS

(From Our Own Correspondent)

The Willing Workers March meeting was held at the home of Mrs. R. Jackson last Wednesday afternoon with 12 members present. Roll call was answered with "an accident of school days." Mrs. Ben Kerkahar kindly offered her home for a military whist party on March 24.

As the annual contribution to the Olds Lounge had fallen out, it was decided to donate the usual \$10 as well as \$10 to the Didsbury Rest Room.

Mrs. L. Jones gave an interesting short reading and conducted a flower contest, which was won by Mrs. W. Herbert; the prize was given to Mrs. A. Jones. Mrs. D. Herbert won the tea hostess prize.

The next meeting will be held at the home of Mrs. S. Jackson on Tuesday, April 15, one week later than usual.

Miss Marion Jackson returned to Calgary Sunday after spending the weekend with her parents. Mrs. R. Jackson accompanied her daughter and will spend a few days with her sister, Mrs. R. McCrae.

The Gunner Nelson family of Olds were Sunday visitors at the home of Mr. and Mrs. S. Jackson.

Mr. and Mrs. H. Jackson attended the wedding of their nephew, Mr. Ted Farrant in Calgary on Saturday. Also present were Mr. and Mrs. Robert Jackson of Innis Lake.

Mr. Bill Wiley of Red Deer was a weekend visitor at the home of Mr. and Mrs. F. J. Jackson.

Mrs. R. Jackson accompanied Mr. and Mrs. W. Herbert on a motor trip to Calgary on Thursday.

## W.C.T.U. Meeting Hear Guest Speaker

The local W.C.T.U. held its parlor meeting at the home of Mr. and Mrs. Abe Reimer on Friday evening, March 14th, with 40 members and friends present.

Dr. Bankier, as guest speaker, gave an inspirational address on medical temperance and social hygiene.

Miss Helen Archer spoke briefly on the A.P.M. record of narcotics which she had attended.

## For Hail Suppression . . .

The Editor, Didsbury Pioneer, Dear Sir:-

I would appreciate space to answer the views of Mr. Emerson R. Shantz in your issue of March 9th. I do not know the gentleman, but suffice it to say his views were once widely held but have since been ruled out by the various groups of scientists across the world who have given serious study to the problem. I would particularly refer him to the article in the Winnipeg Free Press of the last week in February, or first week in March referring to work done in Australia by the government research group there. They also developed the generator that was used last year in the aircraft by W.R.C.D. Unfortunately its use was delayed by red tape.

As for his hope hail suppression is a dead issue, the farmers of Kneehill M.D. have seen a dozen storms over the past two years pass.

## DIDSBURY MARKETS

BUTTERFAT	
Milk (4 hour blue)	78c
Milk (less than 4 hour blue)	72c
Table	64c
Special	64c
No. 1	62c
No. 2	56c

## PRESENTATIONS MADE AT HOCKEY GAME

Presentations were made between the second and third periods at the hockey game last Saturday night — in most people's opinion the gifts of appreciation did not fall in the wrong hands.

Mr. Bill Cowan, the balding and versatile coach, was presented with a gift package from Don Irwin; Mrs. Walter Irwin, also a versatile performer with the needle, came in for a wee showing of appreciation, and the manager Walter (Silent) Irwin also caught a fast pass shown his way.

The above three mentioned were well deserving of the acknowledgment shown by the fellows they had worked with, on and off the ice, this season.

Just about forget, Mr. Wigman representing the league, presented the cup to the league champions, Art Jackson, top goalie in the league, accepted the trophy on behalf of his fellow team-mates.

## DICK HAENER DIES IN DIDSBURY HOSPITAL

At press time we hear of the death of Mr. Richard Haener, a long-time resident of the town and district, who passed away on Monday, March 17. Further particulars will appear in the next issue of this paper.

## CREMONA NEWS

(From Our Own Correspondent)

The Ice Carnival at Cremona ended up by being an indoor carnival because of lack of ice. A program of local talent, the crowning of Mary Bales and Brian French, and some dancing, made an evening of enjoyment on March 11th in the Community hall.

The local Scouts and Cubs practised on the Westcott community rink last Thursday evening, in preparation for the chuck wagon races in the Olds arena on April 5th. Mr. A. Spence and Mr. Robert Krebs took the Cubs. Mr. Waterstreet took the Scouts in his car.

Mrs. T. Thompson returned home from the hospital last Friday.

The bi-monthly meeting of the Sewing Circle was held at the home of the president, Mrs. Van Haften, last Wednesday.

Mrs. Gordon Wilson was hostess for a small party of last week.

Cremona basketball players last week's game to the Carstairs team.

Neighbors gathered at the Knox residence last Tuesday afternoon to honor Mrs. Knox on her birthday.

Mrs. McLennan returned home to Carmanay, after spending the winter with her daughter, Mrs. L. Knox.

## BIRTHS AT THE DIDSBURY MUNICIPAL HOSPITAL

To Mr. and Mrs. R. Rowntree of Carstairs, on March 17, a daughter.

To Mr. and Mrs. A. Derekson of Didsbury, on March 10, a daughter.

To Mr. and Mrs. R. Heaton of Harmanston, on February 18, a son.

To Mr. and Mrs. R. Bowman of Carstairs, on March 19, a son.

through largely as harmless slush, snow or light pellets doing little or no damage.

We believe we will never again be without this protection, provided at so comparatively little cost, that has already saved the district millions of dollars of crop. Some farmers report having harvested the first two undamaged crops in succession in their farming experience.

The question is now not "can cloud seeding suppress hail" but "how soon can techniques be developed to bring storms under control before they enter the farming districts."

I venture this answer is very near.

We, in Kneehill M.D., were sorry to hear that so many farmers of Mountain View had given up so soon. We sympathize with you in your losses last year, but are disappointed so many looked only for signs of failure instead of constructively looking for signs of value.

I sincerely believe, on the basis of evidence at hand, that the special problems of your district can be licked and that you will again join us in this historic venture with a great deal more assurance of success.

(Signed) J. T. BISHOP, Three Hills

## Saturday Is Variety Night "At The Arena"

Starting at 8:00 p.m. on Saturday night the Didsbury Memorial Arena will be the scene of the most versatile program seen there in many a day.

The local Cub pack will stage a hockey game to start the night off, there will be chuck-wagon races of the same crews and the Rambler hockey team will play an exhibition game with Trochu or some other worthy opposition.

A special feature has been planned, which is scheduled to take place sometime during the evening.

## MELVIN NOTES

(From Our Own Correspondent)

Miss Viola McNaughton was home from Wetaskiwin to spend the weekend with her parents.

The Westcott Pee Wee hockey boys played on Saturday afternoon against the Didsbury Cubs. None of the little lads were very disappointed, for the game resulted in a 3-2 stalemate.

Would the person who took a man's grey car overcoat from the Melvin hall by mistake on Friday night — the night of the Kinsmen dance — please return same to Neil Youngs or phone R2404. Thank you.

Mrs. Dick Jones, of Abbotsford, B.C. (Margery Chandler) has been visiting her parents the past week. She and her husband leave next week to make their home in New Brunswick.

Mr. and Mrs. B. Brinson and family attended the golden wedding celebrations of the former's parents in Olds on Tuesday.

Mrs. McCrae's sister, Mrs. J. Robertson, along with her husband and family, spent several days visiting at the McEae home. Mr. Robertson is park warden at Waterton and he showed many lovely sides of wild life taken in the park.

## WHAT IS A . . .

### CONSCIENCE

A small voice that makes you feel even smaller.

### SMALL BOY . . .

A noise with dirt on it.

## Thomas And Miller Win Municipal Election

Mr. J. D. Thomas and E. W. Miller caught the fancy of the voters at last Saturday's election for councillors for the Municipal District of Mountain View. Mr. Thomas replaces Mr. Fred Metz, who has retired from the field, while Mr. Miller is a returning member of the council. An unofficial poll by vote follows:

Division 3

Mr. J. D. Thomas	232
Mr. E. W. Miller	118
Mr. P. Schumaker	91
Mr. C. T. Dodd	56

Division 4

Mr. J. D. Thomas	167
Mr. E. W. Miller	118
Mr. P. Schumaker	91
Mr. C. T. Dodd	56

Division 5

Mr. J. D. Thomas	21
Mr. E. W. Miller	16
Mr. P. Schumaker	10
Mr. C. T. Dodd	5

Division 6

Mr. J. D. Thomas	21
Mr. E. W. Miller	16
Mr. P. Schumaker	10
Mr. C. T. Dodd	5

Division 7

Mr. J. D. Thomas	21
Mr. E. W. Miller	16
Mr. P. Schumaker	10
Mr. C. T. Dodd	5

## WEST NOTES

(From Our Own Correspondent)

The Elktion Willing Workers met at the home of Mrs. Glen Evans for their March meeting. A confertor was quitted for the Red Cross and completed sewing was turned in. Owing to the lack of film, the picture planned for the 14th was again postponed. Next meeting will be held at the home of Mrs. Harold Erickson and it is hoped to complete at least one layette for the Unitarian Society.

A large number of friends and relatives surprised Mr. and Mrs.

## Chinook League Champions



Shown above are some of the lads who were responsible for bringing the Chinook League championship to Didsbury this year. The cup they received for their efforts was not available for display at the time the picture was taken. From left to right, bottom row, we have Carl Morris, Lloyd Devine, Art Jackson, Miller (Toothless) McCoy, and Butch Neufeld. Left to right in the top row we see Bill Cowan, coach; Leonard Neufeld, Bob Wilkins, Trevor Morgan, LaVerne Neufeld, Herman Epp, Keith McCoy, Duncan McLan, Wayne Shantz, and Don Irwin. Missing from the above picture are Walter Irwin, manager, Doug Kemp, Sam Jackson and Dick McCrae. Photo courtesy Wagins'

## Not Enough Names For Hail Suppression Vote

At a special meeting of the Council of the M.D. of Mountain View, No. 49, held at Didsbury on March 18th, a petition requesting a plebiscite for a program of hail suppression along the east boundary of the district was turned down. The petition did not contain sufficient signatures as required under the provisions of the minutes of the regular meeting held on March 3rd.

A motion was passed to the effect that no further petitions regarding hail suppression would be accepted by the Council for the current year.

Council of the M.D. of Mountain View No. 49

## ALLEN TIMBER

(From Our Own Correspondent)

Congratulations to Miss Margaret Money and Mr. Daniel Welch, who were married in Fallen Timber Four-square Church Saturday.

Mrs. Lily McGuffin spent the weekend visiting at the homes of Mr. and Mrs. Bob Moore and Mr. and Mrs. Johnny Howton.

Visitors at the home of Mr. and Mrs. J. Howton Saturday evening were Mr. and Mrs. R. Moore, Gary and Monty; Mr. and Mrs. C. B. Moore, Mrs. O. Moore, Mrs. Lily McGuffin, all of Calgary; Mr. and Mrs. Bob Moore, Judy and Brian, and Mr. and Mrs. Earl Loughhead and family.

Mr. and Mrs. J. H. Cooper of Canmore and Mr. and Mrs. Jim Cooper and Wesley of Calgary, were visitors at the home of Mr. and Mrs. G. Admussen Saturday.

Mr. Danny Welch and Mr. George Money were overnight visitors last week at the home of Mr. and Mrs. Ben Teynor.

Mrs. O. Moore spent several days at the home of her son and daughter-in-law, Mr. and Mrs. Moore of Sundre.

We were sorry to hear that Rev. Bob McGuffin of Edmonton, formerly of this district, was struck by a car and shaken up a bit. Fortunately his injuries were not serious.

C. Russell Saturday evening on the occasion of their 40th wedding anniversary. As there were more than the house could accommodate, a social evening was held in the Elktion school with the showing of films, etc. The honored couple were presented with a set of dishes from their family and a some of money from their many friends.

Mrs. D. Hosgood, as delegate, and Mrs. A. L. Host, attended the W.L. conference in Calgary on Tuesday and Wednesday.

Mrs. Arnold Hogs was on the Cremona rink that went to Mudden and won first prize in the 1st event.

## Red Cross Holds Annual Meeting

(From Our Own Correspondent)

### Midway News

(From Our Own Correspondent)

Members of the ladies' curling club who visited Reed Ranch last week were successful in bringing home first prize in the 1st event. The players were Eileen Neumiller, skip; Lois Caebeber, third; Ann Marsh, second and Merle Siebert, lead.

The Western Party in Carstairs was well represented from here; all report an entertaining program and a good dance.

March meeting of Bancroft W.I. was held at the home of Mrs. O. Hoskin, March 12, with 13 members and one visitor present. Mrs. H. Swanson gave a paper on United Nations. Take note of the bake sale advertised elsewhere in this paper.

A delegation from the local Home and School visited the Red Deer Composite high school on March 12, to hear the pros and cons of the panel discussion. A report will be given at the next group meeting.

The Cubs held their meeting at the rink as usual. The project was "game plaques" and some were very good. They were displayed and judged by the senior girls of the school. Dale Charlton won the first prize and Gary Swanson was second. Next meeting will be on March 28th at 8 p.m. at the school when parents will be present for a social evening.

FARMERS' BONSPHEL STARTS MONDAY

A Farmers' Bonsel will start on Monday in Olds and is scheduled to run for four days. Three farmers and one town member currier to make up the rinks. The Olds Chamber of Commerce will sponsor a banquet at the rink on Wednesday evening. Entry fee \$12.00 per rink (includes) banquet. Entries to be made to Ralph Maybank, p.k. 26, Olds.

Most Successful Art Exhibit Held Saturday

The sixth annual art exhibit presented by the Ladies' Auxiliary to the Canadian Legion proved to be the largest and best attended to date. Artists from Calgary, Carstairs, Olds, as well as local artists, contributed pictures.

There was a special display of school art work done by grades 7 and 8. It is hoped to have an even greater school display next year.

Dr. Bankier won the seniors' award for the most popular picture. Miss Katharine Clayton won the junior award.

Master Dean Gillrie of Trenton, Ont., grandson of Mr. and Mrs. Harvey Gillrie, was the lucky ticket holder in the raffle.

Through the courtesy of the department of extension, 40 pen and ink drawings by C. W. Jeffreys were also on display. Mr. Jeffreys, whose death occurred two years ago, was long recognized as the outstanding painter of historical incidents in Canada.

The annual meeting of the local Red Cross branch was held at the home of Mr. and Mrs. E. Cosgwell on March 11. The president reported a rather busy year and expressed his appreciation for the co-operation he had received.

Mrs. Cosgwell reported for the Women's Work Committee that 1381 completed articles had been forwarded to headquarters during the year, which is the largest amount of work sent in for a number of years. She stated that the co-operation had been wonderful and made special mention of the work done by Mrs. Mac Woods in cutting out the garments.

The meeting moved a vote of thanks to all who helped in this work which is so much appreciated, with a special mention to Mrs. J. Hildebrecht, who completed 100 articles and Mrs. W. Snyder, who completed 220 articles.

The meeting voted unanimously to join with the United Appeal canvass again this year, and J. H. Robertson was appointed Red Cross representative.

It was stated that approximately 360 pints of blood had been donated in the blood donor clinics held here during the year.

Officers for 1958 were elected:

President, E. Cosgwell; vice-president, J. H. Robertson; east, K. G. Burns; secretary-treasurer, Mrs. Ethel Reinhardt; women's work committee, Mrs. Cosgwell; Mrs. W. Wood to assist; blood donor chairman, Mr. A. W. Reber.

## Film Council To Hold Important Meeting

The annual meeting of the Rosebud Film Council will be held on Monday, March 24 at 8 p.m. in the Didsbury high school. Mr. Graydon Arnold, regional supervisor, will be in attendance.

The group will discuss the future of the local council. All groups that are present members are urgently requested to have representatives at this meeting. Any society or group that desire information on the work of the Film Council, or that may be interested in becoming a member and using films, is cordially invited to send representatives.

It was decided at the last meeting of the Kinsmen to continue monthly dances with the hope that better crowds would come with warmer weather. Watch this paper for the date of the April dance.

Another date to watch for is the big variety concert, the date of which will be released shortly.

The playground committee were instructed to get in gear so it is expected the boys will have a report ready for the next meeting.

Kinsmen Corner

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ONLY THE VERY . . .

## Finest Of Foods

CAN QUALIFY FOR A PLACE  
— ON YOUR TABLE —HERE THE ACCENT IS ON QUALITY  
AT PRICES YOU CAN AFFORD TO PAY.

"Get Your Easter Novelties Now"

**RED & WHITE**  
SAVES YOU MONEY . . . EVERY DAY

J. Kossovan, prop.

Phone 39

Annual School Concert  
Wednesday, March 26

Commencing at 8:00 p.m.

Be sure to attend this annual school  
concert in the school auditorium on the  
above-mentioned date.Variety Numbers from Grade 1 to High School  
Adults: 50c Children: 25c

"Proceeds For School Equipment"

MAKE YOUR  
**COURTESY**  
CODE OF THE ROAD**KEM-GLO**

THE MIRACLE LUSTRE ENAMEL

- Needs no undercoater, one coat covers most surfaces
- Dries to a beautiful lustre finish in 3 to 4 hours
- Especially designed for kitchens, bathrooms and finest woodwork

SPRINGTIME IS "KEM TIME" —

KEM TONE — SUPER KEM TONE

KEM GLO — KEM VAR

— WALLPAPER —

"Get That Expensive Look"

At A Minimum Cost"

**MAC'S Hardware**

Phone 33

Didsbury

ADVERTISING DOESN'T COST !! IT PAYS !!

## Month-End Bargains

## 1957 CHEVROLET BEL AIR SPORT COUPE —

Hard Top, with hi-performance motor, dual exhaust, seat covers, radio, back-up lights, windshield washer, white wall tires, automatic transmission . . . only 11,000 miles.

## 1956 CHEVROLET DELUXE 4-DOOR —

With V8 motor, automatic transmission, radio, seat covers, six tires; low mileage.

## 1954 CHEVROLET SEDAN —

Completely reconditioned. See this one for a good car, priced right!

## 1953 MERCURY 3/4 TON TRUCK —

Reconditioned and guaranteed.

**Edmund Motors**

YOUR MODERN GARAGE

CHEVROLET

OLDSMOBILE

Phone 58

Didsbury

You'll find it in the **WANTED** ADS

**FOR SALE** — Frigidaire, 84 cu. ft., like new; McClary Washing Machine, like new; Piano & Bench; Chesterfield Suite; One Bedroom Suite; Two Bookcases; Roll-Away Bed; Two Oak Writing Desks; Sewing Machine; Garden Tractor (cultivator and mower); Bed, steel, 1/4 size; Floor Lamp; Rocking Chair; Wicker Chair; Kitchen Table; Some Tools; Hotplate, 2-burner, new; For further particulars phone 90, 9 a.m. to 6 p.m. 11-12c

**SELLING 100 HEAD BRED STOCK COWS**, some with calves at foot. Hereford-Angus breeding at the Olds Auction Mart, Thursday, April 3rd, commencing at 1 p.m. Cows must be Bangs Tested to be eligible for entry in this sale. Further entries can be made by phoning Chas. Roschill at 474 or 332. Olds. Terms cash. 11-12c

**FOR SALE** — Eagle Seed Oats, second crop of breaking; germ. test 100%, gov't tested. 75c per bushel, cleaned. Henry Lowen, 2 miles south and 3 miles east of Neapolis Store. 11-12c

**FOR SALE** — Silvertone Hi-Fi radio, phonograph and TV set. Contact: Geo. McMartin, after 6:30 p.m. Phone 297. 11-12c

**FOR SALE** — By Mrs. Esther Brown, cleaned Eagle Seed Oats, germ. test 95%; also a quantity of Rodney Seed Oats, at 75c per bushel. Contact C. Henry Brown. 11-12c

## CARD OF THANKS

I would like to thank Drs. Paul and Morris, and the staff of the Didsbury hospital for the excellent care and kindness given me while I was in the hospital. I would also like to thank so many friends who sent cards, flowers and gifts, and came to visit me.

MRS. GEORGE ANDERSON

## CARD OF THANKS

I would like to thank all those helpers of the M.D. Mountain View No. 49 who supported me at the polls on Saturday, and all others who in any way assisted in my election as a councillor.

(Signed) J. D. THOMAS

## FARM PURCHASE BOARD

It is requested that persons who have applied for loans under the Farm Purchase Board Act, attend a meeting of the Board to be held at the Municipal Office, Didsbury, Wednesday, March 26th, 1958 at 10 o'clock a.m. Applications will be considered at that time.

J. RIDDOCH, Sec.-Treas.  
Mountain View Farm  
Purchase Board  
Didsbury, Alberta. 11-12c

## NOTICE

Notice is hereby given to all members of the Neapolis Consumers Co-operative Association Ltd., that the 1948 allocated dividend of \$3,086.46, which represents a net saving of 5 1/2% on purchases, will be paid in the month of April, 1958. The 1957 profit of \$4,346.89, will be allocated after income tax deduction.

C. D. HARDER, Pres.  
ED PETERS, Sec. 11-12c

**Lumps  
can be  
dangerous!**



An unusual lump or swelling may be a danger signal of cancer. It is a warning to see your doctor. Early diagnosis and immediate treatment is a most powerful weapon against cancer!

You can get free information on cancer's seven danger signals by writing your local branch of the Canadian Cancer Society, and you can help spread knowledge of cancer by supporting the 1958 crusade of the . . .

**CANADIAN  
CANCER  
SOCIETY**

Calgary Branch  
231 7th Ave. S.E.  
Tel: AM 6-2658

**FOR SALE** — Quarter section of land located SE 1/4 21 - 31 - Rge. 1, W 5th. Land mostly cultivated with drilled well and Calgary Power. Open for cash offers. Glen Meyer, c/o Box "H", Didsbury Pioneer. 10-12c

**FOR SALE** — 27-Ft. Tandem House Trailer, good condition; completely furnished except chairs. Apply Harold Schielke, Carstairs, phone 2111. 10-12c

**FOR SALE** — Brome and Alfalfa hay by the stack, at \$20 per ton. No. 1 feed oats, 50c per bushel. F.O.B. the farm, five miles east, one mile north of Didsbury. Apply to Reiber Brothers. 10-12c

**FOR SALE OR TRADE FOR CATTLE** Victory seed oats, 97% germ. J. O. Sautter, phone 510, Didsbury. 10-12c

**FOR SALE** — Rodney seed oats, germ. 96%, 70c per bushel, cleaned. Phone 505, George R. Brown. 10-12c

FOR SALE TO  
CLOSE AN ESTATE

Tenders for the purchase of North East Quarter of Section 17, Township 31, Range 1, West of the Fifth Meridian, containing 140 acres more or less and excepting thereout all mines and minerals will be received by the undersigned up to the first day of April, A.D. 1948. The improvements consist of 115 acres breaking, and a barn, a house, a garage, a drilled well and fencing. This property is located at the junction of the road East from the Town of Didsbury and the No. 2A Highway.

Will consider splitting into subdivisions if more than one purchaser interested.

Terms, cash with certified cheque for 5% of offer to accompany tender. The highest or any tender not necessarily accepted.

Dated at Didsbury this 11th day of March, 1958.

H. LYNCH-STANTON,  
Didsbury, Alberta;  
Solicitor for the Executors  
of the Estate of  
Lawrence Andrew Meyer

10-12c

**SPRING HORSE SALE** — Featuring 100 head of Horses, including ponies, light and heavy draft horses. At the Olds Auction Mart on Saturday, April 5th, at 1 p.m. Entries for this sale will be accepted until sale time. Ph. 474 or 332, Olds or write Box 21, Roy Galt, phone 716. 11-12c

**FOR SALE** — Rodney Seed Oats, germ. 97%, gov't tested; grown from seed that was eligible for registration; 75c per bushel, cleaned. J. Dahl, phone 1310, Didsbury. 11-12c

**FOR SALE** — Reach Junior hockey sticks, regular 76¢ special 97c each. Peeg's General Retail. 50-12c

**FOR SALE** — Two Holstein milk cows — freshened one month G. Epp, Phone 705, Carstairs. 9-12c

**FOR SALE** — Registered Hereford heifer calves. B. A. Atkinson, 10 miles east of Didsbury. 9-12c

**FOR SALE** — A mixture of brome, alfalfa and Red Fescue, baled or loose. Also a quantity of Sweet Clover hay. If interested contact Sydney Post, phone 1016, Carstairs. 9-12c

**FOR SALE** — Gateway barley, germ. test 93%, No. 77-9903, grown from reg. seed. \$1.00 per bushel at bin. C. P. Reimer, phone 566. 9-12c

**WANTED** — I.H.C. double disc high wheel drill for parts. Phone 2306, Didsbury. 10-12c

COMING AUCTION  
SALE DATES

Cochrane,  
March 21 — Andrew Derksen,  
Didsbury.

March 25 — Merman Kinch,  
Cochrane.

March 27 — Stephenson,  
Cochrane.

March 28 — Gross Bros.,  
Airdrie.

April 1 — Innisfail Bull Sale,  
Auctioneer —  
RAYMOND L. SHANTZ  
L.C. No. 120 Didsbury

**LISTINGS ARE INVITED** for sale of farm and industrial machinery, cars and trucks at the Olds Auction Mart Ltd., Wednesday, April 2nd, 1958. Listings received prior to March 15th will be advertised but further listings will be taken right up to sale time. Phone 474 or 331, Olds, or write to Box 21, Olds, Alberta. 10-12c

**ATTEND THE ANNUAL Spring Registered Beef Cattle Sale** of Herefords, Angus and Shorthorns in the Innisfail Auction Mart Ltd. on Tues., April 1st, starting at 1:00 p.m. 10-12c

**FOR SALE** — Selkirk seed wheat grown from registered seed. Germ. 93%, No. 77-12102, 41.40 per bus., uncleaned. Will take wheat at market price in trade. Also have Oil seed barley, grown from 2nd generation seed, on test. Roy Galt, phone 716. 10-12c

**FOR SALE** — 8-room fully modern stucco house, with matching garage. Fire place, hardwood floors, full basement with rumpus room. Near school, Grounds landscaped. Phone 303, Didsbury. 10-12c

**FOR SALE** — Oil seed barley, grown from reg. seed, 96% germ. No. 77-12478. 88c per bus., cleaned.

**SEED** — Good seed oats, grown from reg. seed, 96% germ. No. 77-12478, good yielding, early maturity, 70c bus., cleaned. Garnet seed wheat, germ. 90%, No. 77-13008, \$1.10 bus., cleaned. W. A. Auesenhus, phone 713. 11-12c

## FOR SALE: PROPANE BROODERS

— No. 1: A. R. Woods, 300-Chick size, special for cash . . . \$47.00  
No. 2: Jet "44" Warner, 1000-Chick size, special for cash, \$65.  
No. 3: "Silent Sioux" Warm Room Brooder, 30,000 B.T.U. Special or cash . . . \$63.00

**FOR SALE** — HAY. For further particulars phone 1411, Bill Perlinger. 10-12c

**FOR SALE** — 300 bushels of Rodney seed oats, 1st generation, test 96%, off breaking. Price 70c per bushel at bin. Phone 2127, 10-12c

**BARNY BIRD SPECIAL** — Danford Baler Twine; knottles; treated against insects, rodents and rot. Product of Denmark. 260 ft. per lb. gross 40 lbs. breaking test 270 pounds. Regular \$8.75, Special \$7.70. Peeg's General Retail, Phone 221, Didsbury. 3-12c

**BALER TWINE SPECIAL** — Super Bluebell Baler Twine, average 235 ft. per lb. breaking test 325 lbs. Regular \$9.00, Special \$8.36. Peeg's General Retail, phone 221, Didsbury. 3-12c

**CALF SCOURS** — To prevent losses from scours during the calving season, use DIAMYCIN, a new cure for scours; also used as a preventative. For further particulars contact SLEPP'S DRUG STORE. 10-12c

**FOR SALE** — March Special — 1000 lbs. of propane for \$45.00, if paid in advance and picked up by exchanging bottles. Bulk propane delivered to your own supply tank at 15c per gallon, if paid in advance. Peeg's General Retail. 9-12c

**THIRD ANNUAL SPRING SALE** of registered bred sows, open gilts and boars, will be held June 12 at the Olds Auction Mart, Landscare, Tanaworth and Yorkshire entries of good stock will be greatly appreciated. The auctioneers will be Archie Boyce and Chas. Roschill. For further information write, phone or call Hugh McPhail, secretary, Central Alberta Swine Breeders' Assoc., Olds, Alberta. 9-12c

Who Pays For  
ADVERTISING

?

NOT the newspaper reader, because he saves both time and money by shopping the wide selection of honest values offered through the advertising columns.  
NOT the advertiser, because advertising always returns a profit when it is used correctly and consistently!  
NOT the publisher, because of the hundreds of firms who profitably invest hundreds of thousands of dollars in newspaper advertising!

★

Every Line of Advertising in The  
Paper Is Paid For By The Fellow  
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The business which the non-advertiser loses pays the costs of advertising and ALSO returns a nice profit to the fellow who does advertise! HOPING for more business is not as effective as inviting more business!

WHERE CAN YOU GET CHEAPER AND BETTER ADVERTISING VALUE THAN IN THE DIDSBURY PIONEER, WHICH REACHES 90% OF THE HOMES IN THE DISTRICT AT A COST OF LESS THAN 1 CENT PER READER FOR AN ADVERTISEMENT THE SIZE OF THE ONE YOU ARE READING.



PETE TEMPLE

**AUCTION SALE**HALF MILE SOUTH OF SOUTHWEST CORNER OF OLDS  
WEDNESDAY, MARCH 26, 1958

Sale Starts at 12 O'Clock Noon Lunch At Nominal Fee

**— 48 HEAD OF CATTLE —**

30 HEAD OF GOOD YOUNG RANGE COWS, all under six years, All in calf to registered Hereford bull; due to calf in March and April.

3 HEAD MILCH COWS, under five years, Ayrshire and Short-horn cross, Angus and Holstein cross; to freshen in March and April.

18 HEAD OF STEER CALVES, weighing around 500 lbs., on full feed.

6 HEIFER CALVES 3-YEAR-OLD HEREFORD BULL

**— 21 HEAD OF HOGS —**

6 SOWS, due to farrow soon after sale date

15 HEAD OF FERRER HOGS, weighing from 75 lbs. and up

**— MACHINERY —**

COCKSHUTT "80" TRACTOR, on rubber; 1952 K2 12-FT. CASE COMBINE, on rubber, pull type, with motor and hydraulic lift; 1949 MERCURY 3-TON TRUCK, with grain box, stock racks and cable hoist; 1952 MASSEY-HARRIS 12-FT. SWATH; 11-FT. TILLER, on rubber; 8-1/2 inch spacing; 11-FT. L.H.C. 10-FT. TILLER, on steel, 10-inch spacing, with seeder box; COCKSHUTT 15-FT. CULTIVATOR, 3-row, on steel; OHN DEERE 4-BOTTOM 11-INCH PLOW, 11-FT. 24-RUN DOUBLE DISC SEED DRILL, with fertilizer attachments; 11-FT. 14-FT. SINGLE DISC; W.G. 24-FT. GRAIN LOADER, with 2 to 5 h.p. Air Cooled Motor; 8 SECTIONS DIAMOND HARROWS; CO-OP SPRAYER, mounted on home-made trailer; 500 Gallon Single Unit STORAGE TANK, with hose and stand; 1-1/2-FT. CROW FOOT PACKERS; 10-FT. JOHN DEERE POWER BINDER, on rubber; 2 HORSE MOWERS; 1 POWER DRIVEN MOWER; 10-FT. DUMP RAKE; OLD SIDE-DELIVERY RAKE; MANURE SPREADER, on rubber; RUBBER TIED WAGON AND RACK; Montgomery Ward 14-INCH HAMMER MILL.

**MISCELLANEOUS & HOUSEHOLD EFFECTS**

90 Broder Stove, 500 chik Waterers and Feeders Two 95-Gallon Wooden Barrels 2-Wheel Rubber Tired Trailer Power Emery, A-1 shape Oil Stove Vise Quantity of Electric Cord 1/2 h.p. Electric Motor Pump Jack Cyl-inder with Pipes Feed Bunks Quantity of Barbed Wire and Hot Wire Stock Loader Quantity of Lumber and Rails Flury 10-inch Grinder and Elevator — QUANTITY OF HAY AND STRAW. 3-Piece Chesterfield 1-1/2-Size Bed, complete Easy Chair Small Table 10-1/2-Size Bed, complete Easy Chair 4 Kitchen Chairs Dishies Pots Pans

TERMS CASH — AUCTIONEERS — TERMS CASH

**ARCHIE BOYCE** **ROSEHILL BROS.**

Licence No. 21 O. D. HANSON, Clerk Lic. Nos. 208 - 209

**More Milk From Less Grain**

By E. E. Anderson

The dairyman who dishes out grain on the basis of one pound of feed to three, four, or five pounds of milk produced, is simply not using the best "cow sense." This system overfeeds the low producer and usually underfeeds the cow that gives a large volume of milk. It's high time we put our feeding on a practical basis and feed each cow according to its needs. The dairyman who gets the most for each feed dollar may have as high a total feed bill as a less efficient feeder. The difference is by knowing how to portion out the grain where it will do the most good, he has more milk to sell at little or no extra cost.

When grain provides feed nutrients at no greater cost than hay or other roughages, the only concern is to see that every cow gets adequate amounts of the grain ration. Normally, however, roughages supply feed nutrients much more cheaply than grains.

Under such circumstances, each cow's grain allowance should be based on the amount of milk she is producing beyond the amount she can make from the roughage she is getting.

To illustrate, we know that a normal-sized mature Holstein cow can consume sufficient good-quality alfalfa hay or alfalfa hay and silage to maintain her body and produce at least 24 pounds of milk. So we need to supply such a cow with only enough grain mixture for the milk she produces over the 24 lbs. We also know that cows giving low-test milk require about four-tenths of a pound of good grain mixture for each pound of milk produced. Suppose a cow giving 30 pounds daily. Such a cow would need grain only for the difference between 24 and 30, or 6 pounds of milk. Multiplying the six by four-tenths gives a figure of 24 pounds of grain mixture as the amount she would need daily. Now suppose such a cow was being fed by the "thumb-rule," one pound of grain for each five pounds of milk produced. Under this system, she would get 30 divided by 5, or 6 pounds of grain mixture. This would be over-feeding.

Let's now calculate the needs of a cow giving 70 pounds of milk daily. Using the "thumb rule" and dividing 70 by 5, she would be fed 14 pounds of grain mixture. But by feeding according to her actual needs, we would give her 18.4 pounds of grain mixture daily. This is arrived at by subtracting 24 from 70 and multiplying the difference of 46 by four-tenths.

Thus, it is evident that the high-producing cow is very much under-fed by the 1 to 5 method. That

is why many high-bred herds fail to produce the amount of which they are capable. A good example is a herd of Holsteins which was shifted from the "thumb rule" of 1 to 5, to feeding four-tenths of a pound of grain mixture for each pound of milk produced above that supplied by roughage. Production really jumped. The last year the herd was fed under the old system the cows averaged 11,684 pounds of milk containing 386 pounds of butterfat. Under the new method, the herd average for the year was 13,000 pounds of milk containing 449 pounds of butterfat. These are official figures. In following the new system, this dairyman actually fed a slightly greater total amount of grain, but by doing so he increased his cow's average to 1316 pounds more milk containing 53 pounds more butterfat. He was milking essentially the same herd and the same year, but what he did was portion out the feed where it would do the most good. A portion of the grain mixture that had been going to his lower producers was now given to cows capable of higher production.

Quite a number of U.S. dairymen have shifted to this more economical system of feeding. Cows giving high-test milk are fed five-tenths of a pound of grain mixture instead of the smaller fraction used for low test milk.

**CENTRAL ALBERTA FILM FEDERATION HOLDS ANNUAL MEETING**

Mr. Wm. Meach, of Markerville was re-elected as president and Mr. Wm. Sloan of Dickson, as secretary-treasurer of the Central Alberta Film Federation at its annual meeting held in Red Deer.

Reports from the various delegates showed an active interest in films by schools and adult organizations during the past year. The Central Alberta Film Federation will again invest approximately \$1000 in film purchases in the coming year. These films, together with those provided by the National Film Board and Industrial Films will be added to the film libraries to increase the number and variety of films for users in Central Alberta. Mr. E. T. Wiggins of Didsbury was complimented on the quality of the catalogues and agreed to again make up the catalogues for the coming year.

**FAMOUS QUOTES . . .**

Hardening of the heart ages people more quickly than hardening of the arteries.

Anyone who thinks by the inch and talks by the yard, ought to be moved by the foot.

**LIGHT YOUR WAY WITH BIBLE STUDY**

"Where is the guest-chamber, where I shall eat the Passover with my disciples?" Neither history nor reliable tradition has identified the site of the large upper chamber in Jerusalem where Jesus met with His disciples for the institution of the Lord's Supper and for the announcement of His impending death. Nor is the name of the owner of the building memorialized on the pages of Scripture. But whoever the unnamed individual was in whose home Jesus was a welcome guest, his room was the present day followers of Jesus a model. For apparently at a moment's notice, everything is put ready at the disposal of the Master.

Christ today also knocks at our doors and seeks to bring His abiding presence as an everlasting benediction to our hearthside. Today, He comes as the victorious and exalted Savior. He comes to be the Head of our home; the Unseen Guest at our every meal; the silent presence at our every conversation. It is the dynamic Christ who desires to come and to weld husband and wife into closer devotion; to establish a deeper harmony between parents and children; to promote domestic ideals that will help to sustain the peace of a happy home.

But, at the same time, Christ today comes to bring that personal peace that we find in the words of Isaiah: "He was wounded for our transgressions, He was bruised for our iniquities; the chastisement of our peace was upon Him; and with His stripes we are healed." This is the peace and consolation we need.

To enjoy this peace, to have this Christ with us, let us answer in the words of Joshua: "As for me and my house, we will serve the Lord." And then say: "Here, Lord, in our hearts there is a guest-chamber prepared and ready for Thee." May we discover in this unnamed owner and in the unnamed site of this upper room an example for ourselves and our homes. "Come, Lord Jesus, be Thou our Guest."

**ON Easter RAIL FARES****TO THE PACIFIC COAST**  
GOOD GOING, TUESDAY, WEDNESDAY, THURSDAY**APRIL 1 - 2 - 3** RETURN LIMIT 25 DAYSFare DIDSBURY to VANCOUVER and Return (You Save \$17.80) **\$27.95**VICTORIA and Return (You Save \$10.40) **\$32.10**

Similar low fares from other stations in Manitoba (Portage la Prairie, Swan Lake, Holland, La Riviere and West), Saskatchewan and Alberta (Edmonton, Calgary, Branson and Est).

No Stopovers. Children 3 years and under 1/2, Half Fare.

**GOOD IN COACHES ONLY**

Full information from City and Depot Ticket Offices.

**Canadian Pacific****ADVERTISING DOESN'T COST | IT PAYS****LET US REMEMBER**

1. According to press and radio reports the Prime Minister has criticized those who would try to win an election by creating fear in the minds of the Canadian electors. We wonder who it was who won the 1957 election by causing Canadians to fear that Liberal Government policies were (a) destroying the freedom of Parliament, (b) permitting American investors to take a stranglehold on the Canadian economy, (c) allowing our basic industry to perish, etc. and etc?

2. Prior to the June 10th election the Liberal Government concealed a so-called "secret report" which indicated that Canada's immediate economic prospects were not too bright. Between June 10 and February 1, the Conservative Government concealed the true and alarming state of Canada's finances by refusing to bring down a budget. The pot has little right to call the kettle black.

3. Press reports indicate that J. Harper Prowse, Alberta Liberal leader, stated in Red Deer that if re-elected F. D. Shaw will support other Liberals or Conservatives but won't say in advance which it will be. Mr. Prowse knows, or should know, that Mr. Shaw has never, either inside or outside Parliament, voted for or supported either Liberals or Conservatives. He has considered legislation or private members' resolutions and bills strictly on merit and on no other basis. In future he will pursue exactly the same course. While at the same time pressing for the implementation of Social Credit principles which alone can guarantee stability and security.

4. On March 31st the hundreds of thousands of Canadian unemployed — the dark throngs whom we last had a Conservative Government — will undoubtedly recall that during the last election campaign the Conservative Government assured Canadians that if they wanted security, stability and happiness all they had to do was "chuck" the Liberal Government and elect a Conservative Government.

5. Canada's C.C.F. - Socialist Party is now claiming credit for all worthwhile things accomplished by Parliament during the past quarter century. Socialists, whether of the extreme left, the middle of the road, or the extreme right, have a bad habit of claiming credit for what others have achieved.

6. Those who claim that the Conservative Government has carried out all election promises should ask themselves if we have been given Senate Reform, parity for Agriculture,

full employment, half a billion dollars in tax cuts, improved and extended markets, economic stability, economies in defence expenditures and dozens of other pre-election guarantees.

7. The records prove that a Social Credit Government has kept Alberta in the forefront of Canadian Provinces. It is essential that those gains be protected and extended. The election of a strong group of Social Credit M.P.'s on March 31st, will assist the Alberta Government in its efforts to serve you even better.

8. The Ottawa Journal, a rabid Conservative newspaper, indicated editorially that there are no differences in basic and fundamental principles, between the Liberal and Conservative parties; the differences that do exist are merely administrative in nature. It is no wonder, therefore, that switching from one old line party government to another does not correct the serious faults that periodically beset our nation.

9. In difficult times like these EXPERIENCE is a tremendous asset for a Member of Parliament to possess. F. D. (Jack) Shaw has had many years of experience in Parliament. He has served on many important Parliamentary Committees, including Defence Expenditures, Agriculture, Social Security and Railways. He is a capable debater and is highly respected in the Commons. Knowledge acquired through public service and travel in other Commonwealth Countries plus his experience and ability, makes him the Number One choice to represent the Red Deer Constituency in a new Parliament.

10. Voting is not only a privilege but a duty. Any qualified elector should resolve that if humanely possible she or he will vote on March 31st. When you do vote mark your ballot thus:

Vote —

SHAW, Frederick Davis X

And Assure the Red Deer Constituency of Capes, Experienced, Full-Time Representation  
Red Deer Federal Constituency Social Credit Association

For all or any of your  
printing requirements  
call 12 - The Pioneer Office

**EVERYTHING WITHOUT REGARD TO LIMIT****TODAY ALBERTA — AND CANADA — STAND ON THE BRINK OF****REALLY "BIG" "THINGS!"**

Harris Rogers

In the words of our Prime Minister: "everything without regard to limit" will be done to provide work for Canadians and an opportunity for the better things of life — through vigorous development of our resources, increased foreign trade, social security and moral leadership among the nations.

These are the pledges of your Diefenbaker Government which has already fulfilled so many of its 1957 promises to taxpayers, home-builders, senior citizens, agriculture, industry . . . and YOU!

ON MARCH 31st — IN ALBERTA — LET'S GET MOVING ON THE VITAL TASKS AHEAD — WITH "YOUR" MEMBER OF JOHN DIEFENBAKER'S ALBERTA TEAM!

**VOTE ROGERS, HARRIS | X****FOR RED DEER CONSTITUENCY**

Return a strong  
**Diefenbaker**  
Government

(Published by the Progressive Conservative Association of Alberta)

## THE DIDSBURY PIONEER

Established in 1903

Published Every Thursday at Didsbury, Alberta

Entered as Second Class matter, Post Office Department, Ottawa

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JAMES CURRIE, Editor and Publisher

### Ramblin' and Roamin'



#### Just For The Record . . .

We're being promised a basketfull of presents (mostly for free) from all candidates participating in the on-coming federal election. Haven't been brain-washed so well since we tried to get into the army. When we went in they tested our eyes and ears, when we came out they counted them. Seems like the same sort of a deal here. Let's liken it to a baseball game. In most games there are a lot of foul balls, no play on this one. Let's sit back, watch the game, and wonder when somebody is going to hit one into fair territory.

#### And Then It Happened . . .

We've read about it, viewed unbelievable cartoons of it; even heard other husbands lament about it - but we just laughed, went along with the gag, and came out with that famous last phrase: "It couldn't happen to me!" (By the way we're talking about a hen party, no cackles barred). It did happen to us, just last week; our sympathy goes out to previous victims of this vicious assault. Sitting quietly in the den, with our wee daughter; she watched TV and the boss was reading the paper. The screeching and cackles seemed to drift into the room (when we say "drift" we are using the word very loosely we repeat, very loosely). The head man peeked over his paper and asked his "datter" if she had found a new channel on the magic box: "Since when have we been able to pick up a Chinese musical show?" The answer came: "Dad it's not the TV, it's those talking machines in the living room. Wish they'd take a breather so I could hear the Lone Ranger." They did quieten down, may the good Lord bless them (we won't), but not until the hour hand was reaching towards 2 a.m. The fur coats were removed from our usual sleeping spot and after rolling in the sack it seemed like we turned once and it was time to hit the deck. One vehicle we met on the way to work made a quick stop - the driver had the thought in his mind our red eyes were stop lights.

We could write a book about the "do", but if we did our ratings at the family food counter would no doubt drop to zero-zero. Using our atomic eye it is possible that stale bread and water (diluted with soap suds) would be the menu until such time as we retract some of the statements made heretofore. O.K., we'll give in, but next time a show like this hits our living room, please give me a little warning. They're still looking for volunteers for that moon trip. One more deal like the last one and we'll be a passenger. (Too bad my tape recorder failed or we'd have had "Cackles Incorporated" hanging on the ropes).

#### And A Friendly Nod To . . .

To the ladies' auxiliary to the local Canadian Legion, the ones who promoted another fine art exhibit in the school auditorium on Saturday afternoon, with local and district talent predominating. This event has been growing in popularity every year since its inception, and well it should!

#### Another Famous Quote . . .

The fellow who does a lot of boasting about his ancestors kind of admits there isn't much about himself worth talking about.

### See Us For . . .

Starting and Ignition	Carburetion
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	Service On
	All Units

**Ted Stauffer**

Phone 50

Olds

### Notes From D.A.

By HOWARD J. FULCHER

Which fertilizer should be used on grass and legume crops is a question often asked. Generally speaking nitrogen is required with the grass and phosphorus for the legume. Fertilization of forage crops is a very good plan, in many cases more return are realized for the dollars spent than when fertilizing grain crops. Many fescue stands which are not yielding well can be bettered by fertilizer, the growth may be poor just because of the low fertility of the soil. Forage crops add fibre and fertility to the soil when broken up, but the growing crop requires plant food the same as any other crop.

It is usually best on grasses to apply a high nitrogen fertilizer with some phosphorus, 27-14-0 at 100 pounds gives very satisfactory results. In cases where only grass is present and the stand is dense but lacks growth, 33-5-0-0 will be satisfactory applied at approximately 70 pounds per acre.

A forage mixture of legume and grass should have 16-20-0 applied at approximately 100 pounds to the acre. This fertilizer contains 14% sulphur as well as the nitrogen and phosphorus. Sulphur is important in the grey wooded soil areas. Where the crop is almost all legume 16-20-0 at 100 pounds or 11-48-0 at 75 pounds will give good results, the latter fertilizer is recommended for the black soil not grey wooded.

In areas where sulphur is a problem, applications of 21-0-0 at 100 to 150 pounds gives good results on mixed grass and legume stands. Another fertilizer that should not be overlooked is barnyard manure, this can be applied on pasture or hay land and will substantially increase the yield.

A heavy healthy forage crop, when it is fed sufficient plant food,

### Guest Editorial

The Camrose Canadian is interested in the woman judge from Virginia, who, when asked for a solution to juvenile delinquency, said: "A good pair of parents is the best prevention I know. Parents who spend too much time outside their home and neglect welfare of their growing and developing children are a menace to our society."

The Vulcan Advocate gives advice for success . . . Nothing will run itself, unless it is running down hill. To get anywhere, it is necessary to start from where you are. The thing to be done is more important than the method of doing it. The water in a well cannot be purified by painting the pump. Progress is possible only when there is mental hospitality to new ideas. Adopt this philosophy and apply it and you have a head start to becoming a success in this old world.

The news letter published by the Canadian Bank of Commerce has this to say about money . . . We are, in fact, facing a non-classical situation in the economic climate, in that we are facing both a recession and inflation. One of the delusions which has had considerable acceptance is that high interest rates are the cause of a worldwide shortage of capital. Dr. Marcus Wallenberg, president of Stockholm's Enskilda Banken, a leading private bank in Sweden, in an article in the December issue of Fortune, points out that it is the shortage that has caused the rise in rates. Money is subject to the law of supply and demand, the same as anything else.

will produce good fodder and will leave much more valuable organic matter in the soil when broken up than a light stand.

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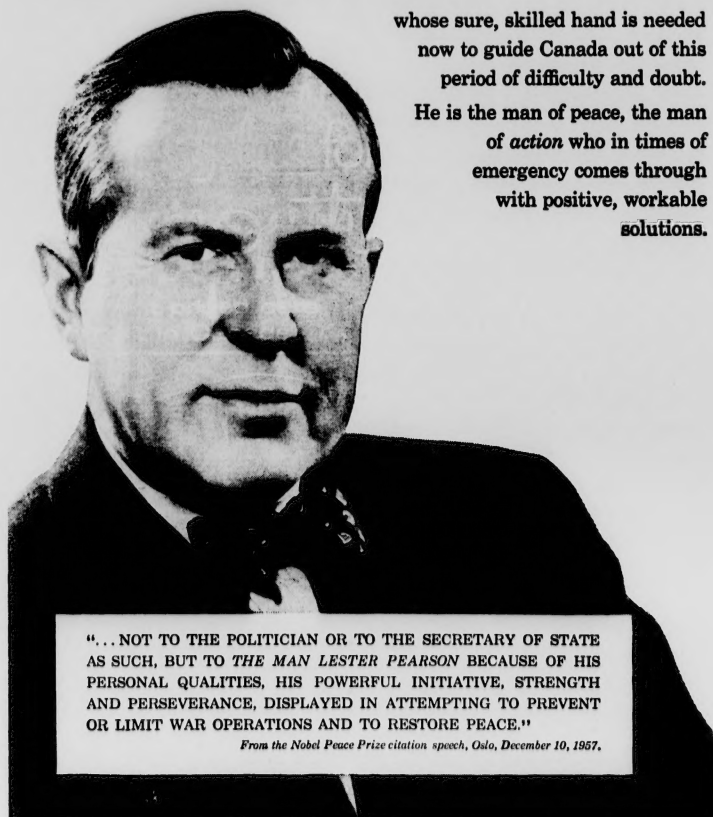
### Don't take that crossing Blindfolded!



## THIS IS THE MAN

whose sure, skilled hand is needed  
now to guide Canada out of this  
period of difficulty and doubt.

He is the man of peace, the man  
of action who in times of  
emergency comes through  
with positive, workable  
solutions.



"... NOT TO THE POLITICIAN OR TO THE SECRETARY OF STATE AS SUCH, BUT TO THE MAN LESTER PEARSON BECAUSE OF HIS PERSONAL QUALITIES, HIS POWERFUL INITIATIVE, STRENGTH AND PERSEVERANCE, DISPLAYED IN ATTEMPTING TO PREVENT OR LIMIT WAR OPERATIONS AND TO RESTORE PEACE."

From the Nobel Peace Prize citation speech, Oslo, December 10, 1957.

Now he is proving it again. Lester B. Pearson is ready with a practical, all-out program to bring back employment and trade—restore confidence and faith—meet Canada's present emergency with the Pearson Plan for immediate action.

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NATIONAL LIBERAL COMMITTEE



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10:30 a.m. — Worship Service  
11:30 a.m. — Sunday School  
7:30 p.m. — Evening Service  
Wednesday Evening 8:00 p.m.  
Bible Study and Prayer Meeting  
Bethel Services:  
Sunday Services  
2:00 p.m. Sunday School  
3:00 p.m. Worship Service  
Youth Fellowship, Friday 8 p.m.  
The Pastor and Congregation  
extend a sincere welcome to all  
Come and worship with us

REDEEMER LUTHERAN  
CHURCH

"The Church Of The  
Lutheran Hour"  
REV. E. B. FOX, Pastor  
Divine Services every Sunday at  
10:30 a.m. followed by Sunday  
School and Adult Bible Class

UNITED MISSIONARY  
CHURCH

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Preaching, 11:30 a.m.  
Sunday evening service, 7:30  
p.m.  
Wednesday evening prayer  
meeting at 8 p.m.

ST. CYRILIAN'S  
ANGLO-CAN CHURCH

Services on the first, second  
and fourth Sundays at 12 Noon.  
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2nd Sunday — Morning Prayer  
4th Sunday — Family Service  
Sunday School every Sunday  
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FALLEN TIMBER  
FOUR-SQUARE CHURCH

Rev. R. and Rev. C. Moore  
Co-Pastors  
Sunday School — 1:30 p.m.  
Church Service — 2:30 p.m.  
Young People's every Friday  
at 8:30 p.m.  
Come and Bring Your Friends

DIDSBURY UNITED CHURCH  
REV. T. K. PALMER, PASTOR  
WESTCOTT:  
Sunday School — 10:30 a.m.  
Service — 11:15 a.m.  
DIDSBURY:  
Sunday School — 11:00 a.m.  
Service — 7:45 p.m.

THE  
Homemakers

By HELEN HOWARD  
District Home Economist

Dear Homemakers:

Snowy, windy blustery March  
days are good days to turn our  
hands to some Spring Cleaning.  
Perhaps this year your "spring  
cleaning" is going to include some-  
thing major like remodeling.  
Remodeling can be expensive  
and so it is wise to ask yourself  
if the building is worth remodeling.  
Check these points: Is the founda-  
tion solid or can it be easily re-  
paired? Are the walls straight or  
bulged and badly warped? Are the  
floors level and sturdy? Can the  
rooms be easily rearranged? Is the  
cost going to be appreciably less  
than a new house and could the  
exterior finish be matched if nec-  
essary? Will the electrical wiring  
need to be changed? A wall that  
is partially or wholly knocked out  
may mean interior wiring has to be  
taken out. This can be costly.

If there are any doubts about the  
condition of the structure an ex-  
perienced builder who can estimate  
the cost of remodeling should be  
consulted.

For additional information write  
for "Farm House Remodeling,"  
which is available on loan from this  
office.

For Your Lenten Meals -

Try this tasty dish to tempt tired  
winter appetites -

Tuna Spaghetti  
3 tablespoons salad oil  
1 minced medium onion  
1 minced clove garlic  
drained  
1 three oz. can mushrooms, un-  
drained  
1 no. 2 can tomatoes (2½ cups)  
18 oz. can tomato sauce  
1 bay leaf  
1 can chunk-style tuna (1 cup)  
6 slices or chopped green olives  
1 lb. spaghetti  
½ cup grated Parmesan cheese  
In hot oil skillet, sauté onion and  
garlic until golden. Add mush-  
rooms, tomatoes, tomato sauce, bay  
leaf. Simmer, covered, about 1½  
hours, or until thickened. Add  
tuna, olives; simmer ten minutes.  
Meanwhile, cook spaghetti as  
label directs; drain. Pour sauce  
over spaghetti on plate; sprinkle  
with cheese. Makes about 6 serv-  
ings.

Junior Gardener - Take Notice  
This is the time of year for the or-  
ganization of 4-H Garden Clubs. A  
group of 8 girls from 12 to 21 can  
form a 4-H Club to take a garden  
project.

Vegetable, herb and flower seeds  
are provided to each member -  
These are planted according to an  
outlined plan.

Come on girls, have some fun  
and learn something about garden-  
ing by forming a 4-H Garden Club.

W.A. HEAR REPORT ON  
PRESBYTERY MEETING

The regular meeting of the After-  
noon Group of Knox United W.A.  
was held at Mrs. Wahl's home on  
March 6th. Twelve members and  
one visitor were present.

Mrs. Palmer, delegate from the  
group, gave an interesting report  
of the W.A. Presbytery meeting  
held at Lacombe March 5. The  
principal speaker at this meeting  
was Mrs. Enser, president of the  
Women's Association Conference.  
Theme of her inspiring address  
was "Evangelism in the Commu-  
nity."

The two saleable articles which  
are brought to each meeting by  
two members, found a ready sale.  
Next meeting will be held April 3  
at the home of Mrs. Bruce Parker.

Didsbury Opera  
Theatre

MARCH 21 and 22

M-G-M's GREATEST  
OUTDOOR COLOR DRAMA!

ESCAPE FROM  
PORT BRAVO

WILLIAM HOLDEN  
ELEANOR PARKER  
JOHN FORSYTHE

Westcott Senior W.I.  
Choose Delegate

Mrs. Cliff Eckstrand was hostess  
for the regular meeting of West-  
cott Senior W.I., at which Mrs. B.  
Tuglie was chosen as delegate to  
the W.I. Conference to be held in  
Calgary March 18 and 19.

Roll call was answered by "A  
Time-Saver In Your Kitchen." Ar-  
rangements were made to finish  
two Red Cross quilts at once, and  
Red Cross sewing was handed in.

A paper on "Cheese" was chosen  
by Mrs. R. Shantz for her home  
economics topic. She also suggest-  
ed many variations of a standard  
bread recipe.

The five-minute talk by Mrs. J.  
Robertson was on the origin and  
growth of the Woods Home.  
Results of the contest were:  
jam, Mrs. Johnny Tittsworth; Mrs.  
Ed Klinck; fruit, Mrs. C. Eck-  
strand, Mrs. Klinck Sr.

WESTCOTT JUNIOR W.I.  
HOLDS REGULAR MEETING

The March meeting of Westcott  
Junior W.I. was held at the home  
of Mrs. Bud Hayball, with 11 mem-  
bers and one visitor present. Roll  
call was a news item. A canning  
contest was then held and while  
the judges were at work a lovely  
brooch and ring which were pre-  
sented to the two retiring officers,  
was handed around.

In the contest, Mrs. Bill Bogner  
got first for fruit, with Mrs. Bud  
Hayball getting second.

For vegetables it was Mrs. Joyce  
Topping; for pickles, Mrs. Bill Bogner  
and Mrs. Bill Weidner; for  
jelly, Mrs. Bill Weidner.

Mrs. Gordon Ford gave the edu-  
cational talk on "Great Back To  
School Boom." Materials were  
handed out which are to be seen  
for the bazaar to be held in the  
fall. A card party will be held at  
Westcott school on the 15th, in-  
stead of the 14th, as previously ar-  
ranged.

## Check With Us Now !!!

For Your Steering and  
Heating Problems  
Undercoating Is Also  
One Of Our Specialties

Duncan Auto Body  
And Service

PHONE 73r2

OLDS

ADVERTISING DOESN'T COST !! IT PAYS !!

Our "2-Account Plan"  
helps you to save

1. Use your Savings Account  
strictly for saving.
2. Keep a separate Personal Cheque  
Account for paying bills.

Try this new plan at any "Royal" branch

THE ROYAL BANK OF CANADA

Didsbury Branch - - - A. J. ALLEN, Manager

NEW!  
FREE!  
Esso  
Tractor Minder

can help you  
make your tractor  
last longer.



## WHAT IS IT ?

Esso Tractor Minder is a simple device  
that provides an easy way to keep track of the  
number of hours you operate your tractor.  
All the regular lubrication services your tractor  
requires are shown in such a way that you  
are reminded, automatically, when each is due.  
With Tractor Minder you have a regular tractor  
lubrication program that will help you improve  
performance and increase the life of your tractor.

## HOW DO YOU GET IT ?

Esso Tractor Minder is free.  
Look for this sign . . .  
it will tell you where  
you can obtain yours.



ALWAYS LOOK TO IMPERIAL FOR THE BEST



The above drawing shows how nine major Canadian cities will benefit from improved air service if an application by Canadian Pa-

cific Airlines now before the Air Transport Board is approved. Daily service is proposed on five east-west mainline routes.

## LET'S TRADE — — LET'S TRADE

### Cars - Trucks - Tractors

1954 OLDSMOBILE, repaint	\$1450
1951 PONTIAC COACH	\$925
1950 PONTIAC COACH	\$450
1953 CHEVROLET 1/2-TON TRUCK	\$800
1950 G.M.C. 1/2-TON TRUCK	\$400
L.H.C. "WD 9" TRACTOR	

JOHN DEERE "D" TRACTOR  
COCKSHUTT "70" TRACTOR

## HAROLD E. OKE

"Your Machine Man"

PHONE 375 DIDSBURY

## Price Supports For Grain . . .

Price supports for prairie grown wheat, oats and barley are necessary, says Gordon L. Harrold, chairman of the Alberta Wheat Pool, but he says it is preferable that they be applied through the Canadian Wheat Board rather than the federal Agricultural Prices Stabilization Act.

He was commenting on statements made by the Hon. D. S. Harkness, minister of agriculture, who is reported to have said that prairie grown wheat, oats and barley were not included under the new act on the request of the three prairie wheat pools.

In a release last week Mr. Harrold stated it would be more nearly correct to say the Pools had requested that support prices for these grains be applied through the Canadian Wheat Board. This re-

quest was made through the Canadian Federation of Agriculture in a brief to the federal cabinet early in December, prior to the time the government announced its new price support bill.

Mr. Harrold stated that the Alberta Wheat Pool believes that support prices for grain are necessary, but he is of the opinion that they can best be administered under the Canadian Wheat Board Act. It would be inadvisable to have two boards dealing with the same commodity.

Mr. Harrold added that the three Wheat Pools have urged that deficiency payments be made on wheat, oats and barley. Under present conditions the Pool believes these are necessary to raise farm income to a reasonable level. The Alberta Wheat Pool, said Mr. Harrold, is pressing vigorously for deficiency payments. He suggested that political candidates at rural meetings might be questioned regarding their stand on this issue.

— The Budget

## Squirrel Cage . . .

### FINE MUSICAL ! ! !

"Did you ever hear anything so beautiful?" exclaimed the daughter of the house, as she turned a new swing record on the gramophone.

"No," replied her father. "The nearest thing I ever heard to it was when the truck loaded with empty milk cans had a collision with another truck that was loaded with hogs."

### ALWAYS REMEMBER ! ! !

No matter what happens in town, there's always somebody expected it would happen!

### MAILING ADDRESS ! ! !

Police Sergeant: "What! Back again?"  
Drunk: "Uh huh. Any mail?"



**SWEET CLOVER WEEVIL:** There is an insect pest that often-times attacks sweet clover plants. This weevil is a small, dark grey, snout beetle about 3/16 of an inch in length. The beetle, or weevil, is very difficult to locate as it is seldom that one can find them on the plant.

They seem to detect the presence of anyone and they then drop to the ground and play "possum" while you are looking for them. However, their presence can be easily detected by carefully examining the plant. If there are crescent-shaped pieces missing from the leaves you can conclude that the weevils have been at work.

They may attack a field of sweet clover early in the spring, just when the tiny plants have a few leaves. Damage at this stage is critical, since eating of these few tiny leaves at this early stage may kill the plant. If the plant has had a good start before the weevils move in there is more likelihood that the plants will be able to survive, and outgrow the damage.

Careful watch should be kept on any field seeded to sweet clover as weevils may attack a newly seeded field the first year, particularly if it is seeded in close proximity to an established stand of sweet clover.

There is an effective means of controlling this insect pest and next week I will tell you how this is done.

### TRANQUILIZERS FOR COWS, YET!

The days of belligerent cows kicking over milk pails may soon be over. That's the word from an American chemical company which has produced a tranquilizer for cows. It is called Trilafon and is being used to calm down first-calf heifers who are being milked for the first time. The company says the tranquilizer will calm the heifer and speed the time it takes to condition her to milking.

be ready for seeding.  
ORDER YOUR ELEPHANT BRAND FERTILIZER

Now!



See your Elephant Brand Agent for these high analysis products:

AMMONIUM PHOSPHATE	11-40-0
AMMONIUM PHOSPHATE SULFATE	16-20-0
AMMONIUM NITRATE PHOSPHATE	20-20-0
AMMONIUM NITRATE PHOSPHATE	21-14-0
AMMONIUM SULFATE	21-0-0
STYPMOLITE (Sulfur Nitrate)	21-0-0
COMPLETE FERTILIZER	10-20-10
AMMONIUM NITRATE (20-0-0)	20-0-0

## Elephant Brand HIGH ANALYSIS FERTILIZERS

Manufactured by COMINGO THE FERTILIZER MANUFACTURING COMPANY OF CANADA LIMITED  
Saskatoon • Calgary • Edmonton • Winnipeg • Regina • Vancouver • Trail

For sale by: **Harold E. Oke**

PHONE 375

DIDSBURY

Get MORE from your land with Elephant Brand!

The thrifty shopper buys where he or she is invited to shop. Your advertisement in The Didsbury Pioneer is an invitation to over 90 percent of the people of Didsbury and district to buy their needs in your place of business.

## Put Yourself On This 620-4 Plow TRACTOR

WITH 48.7 BELT AND 44 DRAW BAR H.P.  
GIVING 11:25 H.P. HOURS PER GALLON



FOR AS LITTLE AS  
\$1125.00 CASH  
AND TRADE  
DOWN

WITH MONTHLY OR INCOME PAYMENTS  
TO FIT YOUR BUDGET

That's right! That new John Deere Tractor you've been planning to own someday can go to work on your farm this season.

Under the new John Deere Credit Plan, you can buy new or used equipment with a low down payment; the balance can be paid in regular monthly or seasonal payments that coincide with your income. There's no fuss . . . no bother; all arrangements are strictly confidential. Property and life insurance are available, if you want them.

We'd like to tell you more about this low-cost finance plan; come in this week and let's talk over your equipment and credit needs.

**COWAN & MOORE**  
SALES & SERVICE



See Us For **JOHN DEERE**  
QUALITY FARM EQUIPMENT

## QUALITY UP!



**Beans with Pork** BRODER'S, 15 OZ. TIN  
**Cream Corn** BRODER'S, 15 OZ. TIN

7 for \$1.00

### ALPHA MILK

TALL TIN

4 For 69c

### KING SIZE FAB

35 CENTS OFF

SPECIAL 99c

## Hard Gloss Liquid Wax

PINT TIN 59c QUART TIN \$1.05

## Nescafe Instant Coffee

2 OZ. JAR, 7 Cents Off 48c  
6 OZ. JAR, 20 Cents Off \$1.29  
8 OZ. JAR, 30 Cents Off \$1.59

## Toddy Instant Chocolate Drink - 55c

1 LB. TIN

### MARGARINE

SOLO

1 LB. PKG. 3 for 89c

### FLUFFO

3 LB. CANISTER

10 CENTS OFF 95c

## Mixed Vegetables

BRODER'S, 15 OZ. TIN

## Assorted Peas

BRODER'S, 15 OZ. TIN

6 for \$1.00

PRICES  
EFFECTIVE  
MARCH  
20 - 21 - 22



FREE  
DELIVERY



YOUR ...

**Progressive Conservative  
Candidate**

—FOR THE—

**Red Deer Constituency**Requests You To Listen to CKRD, Red Deer  
and be tuned to CHCA-TV, Channel 6  
on the following dates and times

Radio CKRD	CHCA-TV
March 20: 8:40 - 8:45 p.m.	March 24: 6:25 - 6:30 p.m.
March 21: 9:10 - 9:15 p.m.	March 26: 6:25 - 6:30 p.m.
March 22: 9:10 - 9:15 p.m.	March 27: 6:15 - 6:30 p.m.
March 24: 9:10 - 9:15 p.m.	
March 25: 9:10 - 9:15 p.m.	
March 26: 10:05 - 10:10 a.m.	
March 27: 8:40 - 8:45 p.m.	
March 28: 9:10 - 9:15 p.m.	

A VOTE FOR ROGERS IS A

VOTE FOR DEIFENBAKER!

On March 31st, Mark Your Ballot

**Rogers, Harris X****SAFE BUY — SAFE BUY — SAFE BUY  
Used Cars & Trucks****1957 CHEVROLET 4-DOOR SEDAN —**Complete with heaters, defrosters, radio;  
very low mileage.**1957 PLYMOUTH 4-DOOR SEDAN —**Heaters, Defrosters, Over-drive transmis-  
sion; two-tone paint; in top condition**1953 1/2-TON CHEVROLET TRUCK —**In very good condition, new rubber and  
signal lights.**1952 CHRYSLER 4-DOOR SEDAN —**

With all extras and ground grip tires

**"Be Sure and See the 1958 PLYMOUTH  
FASHION PLATE for '58"****ROSEBUD MOTORS**

PHONE 143 DIDSBURY

**"Buy At Home"**  
AS NEAR AS  
YOUR PHONE!  
**"Buy At Home"**

The thrifty shopper buys where he or she is  
invited to shop. Your advertisement in The  
Didsbury Pioneer is an invitation to over 85 per  
cent of Didsbury and District to buy their needs  
in your place of business.

**CAMPBELL'S FOOD STORE  
PREMIER MEATS****"THE COMPLETE FOOD CENTRE"**

RAY and BETH CAMPBELL

**GRIND YOUR OWN COFFEE AND**

BE SURE IT'S FRESH!

(We Now Have A Modern Coffee Grinder)

FORT GARRY, Red Label ..... lb. 89c  
FORT GARRY, Yellow Label ..... lb. 85c

—: EASTER WILL SOON BE HERE —:

We have Easter Baskets, Plastic Cups,  
China Cups, Molded Pure Chocolate,  
Filled Eggs and Marshmallow Eggs,  
Bunnies, etc.

**SATURDAY SPECIAL AT MEAT COUNTER**

PORK HOCKS ..... lb. 25c  
BEEF RIBS ..... lb. 25c

MERCHANDISE GUARANTEED

FREE DELIVERY

GROCERIES 134

MEATS 42

**DISTRICT NEWS****M.V.B.C. NEWS**

(From Our Own Correspondent)

The senior class made a good  
get-away last Friday noon when  
eight, after chapel they calmly  
walked out of the school, got into  
waiting cars, and drove off. It  
didn't look a bit as though they  
were leaving for their annual  
"sneak", but they wisely had their  
coats, etc., already in the cars and  
thus they fooled us all. Well, the  
more power to them.

The juniors of the college have  
been very busy all week preparing  
for the annual junior-senior ban-  
quet. The heads of the committees  
have done excellent work thus far.  
Next week we shall give you an ac-  
count of the entire evening.

On Sunday Mr. and Mrs. May-  
nard Snyder prepared a lovely  
dinner for the juniors and their  
advisor, Miss Eby, at their home.  
This was such a nice "break" after  
the hard work on Saturday that the  
juniors hardly knew how to thank  
these thoughtful friends. Miss Ad-  
die Takanak, junior president, is  
doing an excellent job in leadership  
of this group.

Sickness is at an ebb in the  
school. The flu has gone its  
rounds all week and even Monday  
several were keeping their fingers  
crossed wondering if they can be  
present at the banquet.

During the past week Rev. My-  
ers of the Jewish Mission gave us  
wonderful lessons on evangelism  
among the Jews. Jewish terms for  
the festivals and holidays were  
used freely until all who listened  
became acquainted with them, and  
feel that they know much more  
about these people than before. He  
concluded his lectures Friday noon.

Next Sunday the students will  
be taking the offices of the Sunday  
school in the United Missionary  
Church, and also the morning wor-  
ship service. This has become an  
event for each semester and all who  
attend are usually impressed with  
the ability these young people  
evidence.

The decorations for the junior  
night are being left in the dining  
room for a number of days. You  
may want to see them.

Mrs. Lydia Suder spent the  
weekend in Calgary and Edmon-  
ton and returned to the college  
Monday afternoon.

**RUGBY LADIES HOLD  
MONTHLY MEETING**

The regular meeting of the  
Rugby W.I. was held at the home  
of Mrs. Alex Hogg, with 10 mem-  
bers and one visitor present. The  
roll call, a bonus for each inch of  
members' waist line, was found to  
be an ideal way to swell the treas-  
ury.

Mrs. Hogg gave the high lights  
of the Federated News. First Aid  
as given by the St. John's Ambu-  
lance Course, was the topic chosen  
by Mrs. Alex Blain, health conven-  
er. Mrs. Lawrence Krebs won the  
prize for the best program booklet  
and Mrs. Hogg was the winner of  
the tea draw. Several articles of  
Red Cross sewing and knitting  
were handed in.

Fancy tea among and planters  
will be the contest for the April  
meeting. Military whist will be  
played at the home of Mrs. Percy  
Hosgood on March 24, everybody  
welcome.

**Harmattan News**

(From Our Own Correspondent)

St. George's W.A. met at the  
home of Mrs. A. Nokes on March  
5th, with most members present.  
Main item of business was getting  
films to be shown Easter week in  
the hall. Each member is to bring  
a contribution to be sent to Dorcas  
or else pay a fine of 25c.

Next service to be held at the  
church on March 30th.

Mr. and Mrs. Elmer Gilmore and  
baby, of Pioneer Creek, were vis-  
itors at the home of Mr. and Mrs.  
Albert Gilmore this week.

Dick Spooner of Calgary was  
home for the weekend visiting his  
folks, Mr. and Mrs. Tony Spooner.  
Word has been received from  
Merrill, Iowa, of the death of a  
former resident of this district.  
Mr. Wm. Hamilton, aged 77, who  
passed away Sunday, March 2nd.

**CHRISTIAN SCIENCE**

How spiritual perception of God's  
power brings freedom from bond-  
age to materialism will be a topic  
dealt with at Christian Science  
services Sunday.

Keynoting the Lesson-Sermon on  
"Matter" is the Golden Text from  
I John (2:16): "All that is in the  
world, the lust of the flesh, and  
the lust of the eyes, and the pride  
of life, is not of the Father, but is  
of the world."

From "Science and Health with  
Key to the Scriptures" by Mary  
Baker Eddy will be read the follow-  
ing (277:29): "Nothing we can say  
or believe regarding matter is im-  
mortal, for matter is temporal and  
is therefore a mortal phenomenon,  
a human concept, sometimes beau-  
tiful, always erroneous."

**Letter To The Editor**Editor, The Pioneer,  
Dear Sir:

It is about a year ago I wrote to  
your paper. At that time I asked  
the older folks of Canada, and  
their friends, to give Mr. Diefen-  
baker a chance to show us what he  
could do for Canada, and I am  
sure they did just that.

We are glad for what he has  
done. We hear a lot from Mr.  
Pearson about the unemployment,  
wheat, and other things. But  
they were all there when his gov-  
ernment left office, and they had  
not done anything about them,  
and we have no reason to believe  
they would any better now.

So we say to the people of Dis-  
bury, as well as the people of Can-  
ada, let us give Mr. Diefenbaker  
the power he needs to finish the  
job he has started.

I remain, yours truly,  
GEORGE E. FRENCH

Editor, The Pioneer,

Dear Sir:  
May I have a little space in your  
paper to send a message to the  
ratepayers of division 3 of the M.D.  
of Mountain View. After serving  
as your councillor for 17 years, I  
must say it was a great pleasure.  
But ill health caused me to sell  
my farm and move to town. Dur-  
ing my term of office many changes  
took place in the M.D., on all of  
which I always tried to render  
fair and honest judgment. And to  
all the ratepayers, fellow coun-  
cillors, office staff, road crews and  
others I worked with during that  
time, I wish to say thank you one  
and all.

You have now voted in a new  
councillor and I trust you give my  
successor the same fine co-opera-  
tion with which I was blessed.  
Yours truly,  
FRED METZ

**MISSIONARY TO SPEAK  
AT LOCAL CHURCH**

Rev. Russell Sloat of Elkhart,  
Indiana, has recently returned from  
Nigeria, West Africa, where he has  
just completed his fifth term of  
service. For the past ten years  
he has been field superintendent of  
the Nigerian field of the United  
Missionary Society.

Rev. Sloat was graduated from  
Port Wayne Bible Institute in 1932  
and later from National Bible In-  
stitute, New York, with a Mission-  
ary Medical Course. During his  
furloughs he has received a B.A.  
B.S. in Education, and is now com-  
pleting work for an M.A.

In 1935 Rev. Sloat first went to  
Nigeria where he learned the  
Hausa language. After that he  
studied Kamberi and was the  
first white man to speak that  
language. He learned his languages  
not in a school but by living  
in a native village, using informants  
who could not speak English.

During the years of Rev. Sloat's  
superintending, the missionary staff  
has trebled and three conferences  
have been organized in the African  
Church. Regular visits to each  
station of the U.M.S. in Northern  
Nigeria, as well as trips into the  
Eastern and Western Provinces  
have given Rev. Sloat an under-  
standing of all the country which  
a regular missionary does not have.

Mr. Sloat will be speaking at the  
United Missionary Church, on Sun-  
day, March 23 at 7:30 p.m. You  
are welcome to attend.

**MOUNTAIN VIEW**

(From Our Own Correspondent)

Mr. and Mrs. Charles Snyder and  
family were Sunday dinner guests  
with Mr. and Mrs. Alfred Snyder  
and family.

Mr. and Mrs. Dwayne Pobes and  
daughters were Sunday dinner  
guests with Mr. and Mrs. Loyal  
Snyder and family.

Saturday evening visitors with  
Mr. and Mrs. Lawrence Hunter and  
children were Mr. and Mrs. Gren-  
ville McCaig, Bruce and Beverly.

The regular Girls' Club meeting  
will be held Friday, March 21,  
at the home of Margaret Holub.  
Sunday evening supper guests  
with Mr. and Mrs. Lawrence Hun-  
ter and family were Mr. and Mrs.  
John Hunter, Mrs. Emily Hunter  
and Mr. and Mrs. Harold Swanson  
and boys.

**Come In And Check Over  
Our Used Units**

1956 SAVOY V-8

1956 PONTIAC "6", standard trans.

1954 PLYMOUTH

1952 PLYMOUTH

1950 DODGE

Need Some Parts ???

We Are Wrecking a 1948 1/2-TON DODGE

WE ARE EQUIPPED TO HANDLE AUTO-  
MATIC TRANSMISSION WORK ON  
ANY MAKE OR MODEL!

**KELM'S  
SERVICE**

Phone 142

Didsbury

**RED DEER FEDERAL LIBERAL**

— CONSTITUENCY —

Recommends "YOUR" Candidate

**MRS. SADIE A. SCHRADER**

Committee Rooms: Phone 709, Olds, Alberta



On March 31st, Vote —

**Schrader, Sadie A. X**

The following pro-  
grams have been  
scheduled:

**Station CKRD**

March 20th ..... 8:15 p.m.  
March 25th ..... 11:05 a.m.  
March 27th ..... 8:15 p.m.

**CHCA-TV, Channel 6**

March 21st ..... 8:50 p.m.  
March 27th ..... 7:55 p.m.

ADVERTISING DOESN'T COST ! IT PAYS

**FOR SALE**

540 ACRES OF LAND, 250 ACRES IN STUBBLE

80 ACRES SUMMERFALLOW, 210 ACRES

IN HAY AND PASTURE. NO BUILDINGS.

Located east of Didsbury.

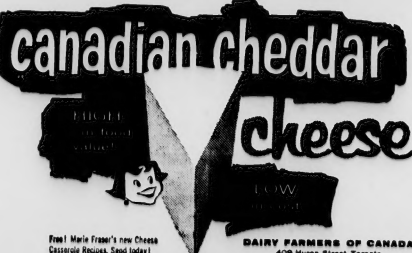
Priced at ..... \$40 per acre

"Contact us for further details"

**REIBER BROTHERS**

Where Insurance Is A Business, Not A Sideline

C. E. Reiber Phone 90 A. W. Reiber



Free! Make Fraser's new Cheese  
Custard Recipe. Send today!

DAIRY FARMERS OF CANADA  
408 Huron Street, Toronto

**FOLKMAN'S CLOTHING**

Phone 124

Didsbury

Reversible Skirts . . . by Aljean —

Sweaters to match, . . . by Darlene

—: HATS FOR SPRING —:

In Straws and Fabrics, in all styles and colors!

Coats, Suits and Dresses for Spring . . .

. . . Are Now In Stock!

**STRENGTHEN THE  
DIEFENBAKER TEAM  
Vote CONSERVATIVE**

—: IN BOW RIVER VOTE —:

**WOOLLIAMS, Eldon**

X

Headquarters at  
No. 2 GREEN  
GARDEN AUTO  
COURT  
FOREST LAWN

-: Phones -:

584028

584058

(Inserted by the  
Progressive  
Conservative  
Association)

Eldon M. Woolliams

**WOW!!!****What A Sweet Price  
On SUGAR**10 LB. BAG, REGULAR \$1.25,  
FOR ONLY**\$1.15**

—: ADDED ATTRACTION —:

**Spam TWO TINS  
FOR****73c**

"The Recognized Leader in Didsbury"

**HALLIDAY'S  
CASH GROCERY****"Kold Ease"**

—: FOR RELIEF OF COLD SYMPTOMS —:

NASAL SPRAY	\$1.25
COUGH SYRUP	\$1.25
THROAT LOZENGES	\$1.25
COLD CAPSULES	\$1.25

We Have Our . . .

—: EASTER CARDS —:

. . . On Display Now!

"Cards For All Occasions"

Get your ticket here on the "Pony 35 mm Camera Kit, sponsored by the Lions Club for the Community Rest Room. The camera is on display in our store.

**Slipp's Drug Store**

"Your Rexall Store"

Phone 40

Didsbury

Emergency Phone Number: 139

**Little Items of Local Interest**

Mr. and Mrs. Ken Gillrie, Mrs. Harvey Gillrie and Mr. and Mrs. Kalvin Shannon attended the mixed bonspiel at Medicine Hat last weekend.

Mr. R. Cowling left Tuesday for Edmonton, to which point he had been transferred by the Royal Bank.

Mr. and Mrs. Len Slipp visited in Edmonton on Sunday with Mr. Mrs. A. Payne.

We understand that Miss Margaret Hanson will be leaving Didsbury shortly to take over a women's clothing business in Olds. She and her two single will be joined along the main stem but a promise has been made that she'll make frequent visits from our northern suburb.

Miss Jean Kirker of Olds visited with Miss L. Daley over the weekend.

**SPRINGSIDE NOTES**

(From Our Own Correspondent)

Don't forget the military whist at Springside on Friday, March 21. Mr. and Mrs. Lloyd Chandler and Mrs. Dick Jones visited Thursday with Mr. and Mrs. Lawrence Chandler.

Mr. and Mrs. Bob Collinge and Red spent the weekend at Medicine Hat. Mrs. Collinge will visit with her parents for some time.

Saturday evening visitors with Mr. and Mrs. Lawrence Chandler were Mr. and Mrs. Clarence Roeth, Mr. and Mrs. Peterson, Mr. and Mrs. Collinge, Mr. and Mrs. Ken Muller and Mr. and Mrs. Art Jackson.

Mr. and Mrs. Bill Collinge and family spent Sunday at Acme visiting with Mr. and Mrs. Art Taylor and Mr. and Mrs. Tom Collinge. Sunday dinner guests with Mr. and Mrs. Bob Kershaw were Mr. and Mrs. Lloyd Kershaw and Marion, Art Kershaw and Miss Marie Kershaw of Calgary.

Mr. and Mrs. Lawrence Chandler, Mr. and Mrs. Clarence Roeth, Mr. and Mrs. Jackson Sr. were Sunday dinner guests of Mr. and Mrs. Art Jackson, the occasion being Randy's birthday.

**Westcott News**

(From Our Own Correspondent)

The Westcott Community Club have started a big-time for Sunday afternoon, March 23, beginning at 2 p.m. when along with the regular skating some carnival events, a bonfire, games, etc., will also be on the menu. The ladies are again asked to donate pies for the lunch counter. Keep the date in mind and come out to what's being billed as a fitting climax to closing up the rink for the season.

The Legion members at Westcott will sponsor a card party on Saturday evening at 8:30 p.m. at the Westcott school. There will be "300" and cribbage played.

Mr. Hubert Papke of Big Prairie had supper last Monday with his brother-in-law and sister, Mr. and Mrs. Herbert Goetken.

A number of ladies of the Westcott St. W. L. gathered at the home of Mrs. J. R. Luft in town last Tuesday, when they quilled two quilts, one of which is to be given to the Red Cross.

Quitting seems to be the order of the day. Mrs. Herman Daeferde had a quilting party at her house one day last week.

A number of ladies from the district are attending the W.I. convention in Calgary this week. They include Mrs. A. Slater, Mrs. D. Hayball, Mrs. Gordon Ford, Mrs. Ed Klinek.

Born to Mr. and Mrs. Bill Ecklund (Rauert St. Johnson), of Pincher Creek, in March 4th, a daughter.

**LATE CLASSIFIEDS**

STRAYED — From my farm; one 2-year-old Hereford heifer. Roy W. Shantz, Phone 1016. 11-11p

FOR SALE — Legacy Seed Oats, gov't. test 95%, 70 cents per bushel. Phone 1210, Carstairs; Louis Hildebrandt. 11-31p

FOR SALE — Garry 21 Seed Oats, field inspected, gov't. test 95%, 70 cents per bushel cleaned. Abegweit Seed Oats, gov't. test 97%, 65c per bushel; both grown from registered seed. Samples may be seen at Pioneer Elevator, Brown's Seed, cough-free, waiting on test and grade; 18 cents per bushel, cleaned. O. H. Auerhues, phone 2112. 11-31p

FOR RENT — Three room house, water on tap, gas heated, full basement, with or without electric stove. Phone 18 or 221. 11-31p

FOUND — Set of car keys, one key is marked with piece of red tape. Can be seen at Pioneer office.

WANTED — Cleaning woman wanted at least one day per week. Phone 242, Didsbury. 11-11c

**Board Of Trade To  
Meet Monday Night**

The Didsbury and District Board of Trade will hold an important meeting in the Lions hall at 8 p.m. on Monday, March 24th.

Delegates will be appointed to attend a meeting of the Board and Leadership Clinic at Olds on March 26th, when such items as an outline of the clinic's purpose &amp; procedure; projects and programs will be discussed.

The clinic will start at 9:30 a.m., stop for lunch at 12 noon and adjourn at 4:30 p.m.

**Coming Events**

—The Women's Institute executive will meet at the Community Rest Room on Saturday, March 29th at 1:30 p.m. sharp.

—The Didsbury Choral Society program scheduled for Harmattan hall on March 28, has been postponed to April 1st. 11c

—The Easter cantata, "Everlasting Life" will be presented in the Berthel Mennonite Church, March 29th, at 8 p.m., by the M.B.I. and local church choir. 11-11p

—There will be a bake sale at Lorne Clayton's show room on Saturday, March 29, sponsored by the Bancroft W.I.; 2:00 to 5:00 p.m.

—Didsbury F.U.A. 1009 will hold its regular monthly meeting at the home of Bill Collinge on Wednesday, March 26 at 8:30 p.m. Special program.

—Rev. Alfred Bell of Innisfail will conduct services at St. Cyprian's Anglican Church on Sunday, March 23rd at 12 noon. There will be no service on March 30th.



HARRIS ROGERS

For the first time in our history Canadians are being asked to go to the polls twice within one year for the election of a Government at Ottawa. Never before was a Government more surprised or shaken than was the Liberal Administration by the results of last June's election. The citizens of Canada wanted a change. Nine cabinet ministers were defeated. A change was inevitable, and a change there was; but unfortunately not in sufficient numbers to form a feasible, stable Government such as Diefenbaker promised.

During the years of the Liberal administration, there has been little representation from the three western provinces, British Columbia, Alberta and Saskatchewan. Regrettable these provinces have been experimenting in a costly manner with splinter groups. Parties that can never form a Government in Ottawa. But being entrenched as they are in Western Canada, have deprived these provinces of a voice in the Government at Ottawa.

As our population increases in the West, the necessity of proper representation becomes more urgent for our well being. Agriculture, still our chief source of income is, and has been, in a depressed state. I ask you: what voice, if any, has been sent to Ottawa on the Government side during the past two decades to plead our case?

The Liberals suggested a succession of crop failures would remedy grain surpluses, and all would be well and prosperity reign. Ladies and gentlemen, nobody is going to help us unless we prove the will to help ourselves. How best can we do that? Better representation on the side of the Government. What an able, respected citizen Harris Rogers is!

It is our duty in the Red Deer constituency too, as farmers, to rise in a solid group in support of Harris, a man willing and able to tackle in a realistic manner, our surplus problems, our freight rates, the tight money and credit restrictions, high cost of farm machinery, income tax adjustments, and a host of other problems concerning agriculture. A Vote for Rogers is a Vote for Diefenbaker. On March 31st mark your ballot for Rogers.

Thank you,

(Signed) PAT LAWRENCE

(Inserted by Red Deer Federal Conservative Association)

**Weekend Specials**

SIDE OF PORK, cut and wrapped,

Per Lb. 37c

(No extra charge for making lard and bacon)

PORK CHOPS Per Lb. 59c

HOME-MADE LIVER SAUSAGE Per Lb. 45c

**Henry's MEAT MARKET**

Phone 127

Free Delivery

COME IN AND SEE

THE NEW . . .

**"EASY" Clothes Dryer**

"NOW ON DISPLAY"

— ALSO —

New "EASY WASHER"

At A Very Special Price!

**LORNE CLAYTON**

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Didsbury

**\$1.00  
DAY  
Saturday, March 22**

LOTS OF ITEMS —

— LOTS OF BARGAINS

TOOLS DISHES HOUSEWARES

PAINT SUNDRIES

"Other Unadvertised Specials"

GET YOURS AT . . .

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NOTICE OF —

**Annual Meeting**

— Of The —

**MOUNTAIN VIEW CO-OPERATIVE  
LIVESTOCK MARKETING ASSOCIATION**

In the INNISFAIL ARMOURIES

THURSDAY, MARCH 27, 1958

Commencing at 2:00 p.m.

There will be Guest Speakers

LUNCH WILL BE SERVED

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PRICE . . . CONTACT THE DIDSBURY PIONEER**Gay Cotton Frocks**

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FRESH, LIVELY PRINTS

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